



Art Alternatives Sketch Book Pallet Program • Effective 2/15/12

- Minimum order to receive pallet pricing is 576 books
- Order in any combination of styles and sizes
- Minimum order per size is 96 books
- Must order in carton quantities

**70/20% off
(actual = 76% off)**

Mix and Match Pallet • 70/20% OFF (actual = 76% off)

Order Qty.	Item No.	SKU	Size	Carton Qty.	MSRP*	Skid Promo Net	compare to EC+ Net
Hard-Bound Sketch Books							
	AA75120	266639	4" x 6"	96	\$5.29	\$1.27	\$1.59
	AA75121	266523	5-1/2" x 8"	48	\$9.49	\$2.28	\$2.85
	AA75125	006894	7" x 7"	24	\$11.49	\$2.76	\$3.45
	AA75122	266418	8-1/2" x 11"	24	\$14.49	\$3.48	\$4.35
	AA75126	006895	9" x 6"	24	\$12.49	\$3.00	\$3.75
	AA75124	039192	9" x 12"	12	\$19.49	\$4.68	\$5.85
	AA75127	006896	10" x 10"	12	\$18.89	\$4.53	\$5.67
	AA75128	006897	11" x 8"	12	\$18.99	\$4.56	\$5.70
	AA75123	266515	11" x 14"	12	\$23.49	\$5.64	\$7.05
Wire-Bound Sketch Books							
	AA75110	266345	4" x 6"	72	\$5.29	\$1.27	\$1.59
	AA75111	266477	5-1/2" x 8"	48	\$9.49	\$2.28	\$2.85
	AA75115	006889	7" x 7"	24	\$11.49	\$2.76	\$3.45
	AA75112	266574	8-1/2" x 11"	24	\$14.49	\$3.48	\$4.35
	AA75116	006891	9" x 6"	24	\$12.49	\$3.00	\$3.75
	AA75114	039191	9" x 12"	12	\$19.49	\$4.68	\$5.85
	AA75117	006892	10" x 10"	12	\$18.89	\$4.53	\$5.67
	AA75118	006893	11" x 8"	12	\$18.99	\$4.56	\$5.70
	AA75113	266396	11" x 14"	12	\$23.49	\$5.64	\$7.05

*MSRP subject to change

FAX Your Order to Emeryville Customer Service • Attn: Jacquie Lochelt, (800)-283-8329

Store Name:	Account No.	Date:	
Contact:	Phone No:	Fax No.:	
Shipping Address:	City:	State:	Zip:
Sales Rep Name/No.:	Authorized Signature:		
Delivery Date:	P.O. No.:		

Conditions: All orders are subject to MacPherson's Accounts Receivable Department approval. MacPherson's minimum order and standard freight terms apply. Order must be submitted on this form. Please do not use your PDA or Online Express for this order.



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2705 Crestridge Ct., Suwanee, GA 33024-7210 • Phone 800-241-7880